
Tuesday, July 6

Time: 10:00AM to Noon

Room: A

[PL1] PLENARY SESSION: GENERATING INNOVATIVE SOLUTIONS TO RECURRING PROBLEMS IN THE GLOBAL BUSINESS ENVIRONMENT

Chairperson

N.J. Delener, State University of New York-OW, USA

Pre- and Post-Merger Undergraduate Student Success Rates at Tshwane University of Technology

Lourens van Staden

Deputy Vice-Chancellor, Tshwane University of Technology, South Africa

Globalization: Contradictions and Constraints

Irene N. Moutlana

Vice Chancellor and Principal, Vaal University of Technology, South Africa

Essential Elements of a Quality Business School

W. Randy Boxx

Dean and George Edward Durell Chair of Management, Shenandoah University, USA

Role of Business in Identifying Restrictions to Business Growth and Providing Sustainable Solutions

Andries Oosthuizen

Chairperson, Business Exco, Lowveld Chamber of Business and Commerce, South Africa

The Global Sustainability Thrusts in Sappi

Kgaugelo Mokhwazo

Environmental Manager, Sappi South Africa, South Africa

The Role of Parks in Developing Countries

Abe Sibiya

Managing Executive, Kruger National Park (SANPARKS), South Africa

Moderators:

Stanley Mukhola, Tshwane University of Technology, South Africa

Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand

Bruno Mascitelli, Swinburne University of Technology, Australia

T. Diana Macedo Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Tuesday, July 6

Time: 1:00PM to 2:30PM

Room: A

[AC1] APPLICATION OF ACCOUNTING PRINCIPLES IN CHALLENGING ENVIRONMENTS

Chairperson

Nthati Rametse, RMIT University, Australia

Accounting Student Perceptions of the Usefulness of Webct in the Learning Environment

Abdel K. Halabi, University of Witwatersrand, South Africa

Internal Auditing - Going Beyond Ordinary Assurance Practices

*M. Mohlakoana, Tshwane University of Technology, South Africa
D. Y. Dzansi, Central University of Technology, Free State, South Africa*

Calculations & Affordability of Municipal Tariffs Adjusted to Poor Communities Including Social Aspects: The Case of Elias Motsoaledi Local Municipality

*Sindi Mathonsi, Tshwane University of Technology, South Africa
Heinz Eckart Klingelhöfer, Tshwane University of Technology, South Africa*

A Comparative Study of Both Compliant and Non-compliant Personal Taxpayer's in Australia

Ken Devos, Monash University, Australia

Discussants

*Anna N. Zhilkina, State University of Management, Russia (Papers 1 & 2)
Davood Askarany, University of Auckland, New Zealand (Papers 3 & 4)*

Tuesday, July 6

Time: 1:00PM to 2:30PM

Room: B

[FI1] VENTURE CAPITAL AND FINANCIAL MARKETS

Chairperson

Paul Kenny, Flinders University, South Australia

Equity Market Valuation, Systematic Risk, and Monetary Policy

*Job Dubihlela, Vaal University of Technology, South Africa, South Africa
C. Pat Obi, Purdue University Calumet, U.S.A.*

The Effectiveness of Microfinance Institutions on SMEs and Its Impact on Country's Economy

Md. Humayun Kabir, Tshwane University of Technology, South Africa

Venture Capital Financing of Entrepreneurial Ventures in South Africa: A Theoretical Perspective

*Olutoye Ayodeji, Tilak Investments, South Africa
Titilola Okusolubo-Ayodeji, Tilak Investments, South Africa*

Discussants

Amon Magwiro, Tshwane University of Technology, South Africa (Papers 1 & 2)

Vinko Kandzija, University of Rijeka, Croatia (Paper 3)

Tuesday, July 6

Time: 1:00PM to 2:30PM

Room: C

[IS1] SOCIAL AND ECONOMIC CHALLENGES IN A CHANGING WORLD

Chairperson

Helene Delerue, Université du Québec à Montréal, Canada

Learner Pregnancy: A Study of the Impact on the Health, Education and Legal Rights of Pregnant Teenage Girls in the Mpumalanga and Limpopo Provinces of South Africa

Antoinette Marais, Tshwane University of Technology, South Africa

MI Mokgobu, Tshwane University of Technology, South Africa

Sipho Kenneth Mokoena, Tshwane University of Technology, South Africa

Stanley Mukhola, Tshwane University of Technology, South Africa

Plate Wastage at Ward Level in Public Hospitals in the Eastern Cape Province

LJ Ncube, University of Limpopo, South Africa

A.E. Nesamvuni, University of Limpopo, South Africa

A. Greese, University of Limpopo, South Africa

The Party Political Interference in the South African Public Human Resources Appointments

Mokoko Sebola, University of Limpopo, South Africa

Kabelo Mashabela, University of Limpopo, South Africa

Comparative Analysis and Possibilities of Combining Cash Management Strategies

Petar Bojovic, Metropolitan University, Serbia

Aleksandar Ivanovic, Metropolitan University, Serbia

Discussants

Antanas Makstutis, Mykolas Romeris University, Lithuania (Papers 1 & 2)

Alan Simon, University of Western Australia, Australia (Papers 3 & 4)

Tuesday, July 6

Time: 1:00PM to 2:30PM

Room: D

[MG1] STRATEGIC MANAGEMENT II: ASSESSING EFFICIENCY

Chairperson

Sheri L. Mackey, Luminosity Global Consulting Group, U.S.A.

Importance of a Knowledge Management Strategy for a Life- Insurance Company: A South African Case Study

*A.S.A. Du Toit, University of Johannesburg, South Africa
C.J. de Villiers, University of Johannesburg, South Africa*

Management Models and Principles Applied to Higher Education: A Constructive or Convenient Relationship?

Elmarie Van Heerden, Tshwane University of Technology, South Africa

An Analysis of Small Business Owners/Managers' Training Needs in Region C of Johannesburg Unicity

*Avhatakali Lazarus Nenungwi, University of South Africa, South Africa
Adele Bezuidenhout, Tshwane University of Technology, South Africa*

Selecting Successful Retail Store Managers Through the Relationship of Personality Traits, Job Satisfaction and Job Performance

*J. Ermakova, Ackermans Group, South Africa
JS Van Der Walt, Tshwane University of Technology, South Africa
Nicolene Barkhuizen, University of Pretoria, South Africa*

Discussants

*Shaukat Ali, University of Wolverhampton, United Kingdom (Papers 1 & 2)
Gabriel A. Omolewu, Wilberforce University, U.S.A. (Papers 3 & 4)*

Tuesday, July 6

Time: 3:00PM to 4:30PM

Room: A

[EC1] GLOBAL ECONOMICS II: SUSTAINABLE ECONOMIC DEVELOPMENT

Chairperson

Andre C. Jordaan, University of Pretoria, South Africa

Pak-China Economic Cooperation in New Dimensions

Aftab A. Khan, King Saud University, Saudi Arabia

Ahmed A.A. Motawa, King Saud University, Saudi Arabia

Economic Development, Trade and Competitiveness: Perspectives on Policy and State Institutional Reform on the African Continent

E.J. Van Rooyen, Tshwane University of Technology, South Africa

E.J. Steyn, Tshwane University of Technology, South Africa

Business Competitiveness in Lithuania

Antanas Makstutis, Mykolas Romeris University, Lithuania

Juozas Vijeikis, Mykolas Romeris University, Lithuania

Entertaining or Not Entertaining? Perception and Evaluation of the Entertainment Offerings in Macao: An Employee Perspective

Kim-ieng Loi, Institute for Tourism, China

Discussants

Laura Pereira, University of Oxford, United Kingdom (Papers 1 & 2)

Marija Kastelan Mrak, University of Rijeka, Croatia (Papers 3 & 4)

Tuesday, July 6

Time: 3:00PM to 4:30PM

Room: B

[IS2] ASSESSING THE BUSINESS CURRICULUM I: SELECTED CASES

Chairperson

Robyn C. Walker, University of Southern California, U.S.A.

Education for Rural Development: History, Frameworks, Theories and Policy Trajectory in the South African Context

Simeon Maile, Tshwane University of Technology, South Africa

Fostering Creativity and Entrepreneurial Self-Efficacy in Engineering Undergraduates: Curriculum Power and Context in One University of Technology

Malefane Johannes Lebusa, Vaal University of Technology, South Africa

Teboho Pitso, Vaal University of Technology, South Africa

Small Group Pre-examination Workshops and Performance in the Introductory Management Subject at the University of Western Australia's Business School

Alan Simon, University of Western Australia, Australia

Pirrie Moffat, University of Western Australia, Australia

Claire Taylor, University of Western Australia, Australia

Eileen Thompson, University of Western Australia, Australia

Discussants

Aashish Srivastava, Monash University, Australia (Papers 1 & 2)

Samad Kolahi, UNITEC Institute of Technology, New Zealand (Paper 3)

Tuesday, July 6

Time: 3:00PM to 4:30PM

Room: C

[IS3] TRADE SECRETS, CORPORATE SOCIAL RESPONSIBILTIIY AND RESOURCE MANAGEMENT

Chairperson

Abdel K. Halabi, University of Witwatersrand, South Africa

An Assessment of the Non-payment of Services in the Blouberg Municipality, Limpopo Province

*P.A. Botha, North-West University, South Africa
Juniors Machaba, Blouberg Municipality, South Africa*

Secrecy and Trade Secrets: An Institutional Perspective

*Helene Delerue, Université du Québec à Montréal, Canada
Albert Lejeune, Université du Québec à Montréal, Canada*

Gender Mainstreaming in the Water Resources Management of South Africa: A Selected Case of Mogodi Village in the Limpopo Province

*Tlou Ramoroka, University of Limpopo, South Africa
Mokoko Sebola, University of Limpopo, South Africa*

Corporate Social Responsibility: A Closer Look at Niger Delta Community (Nigeria)

Wilson Ozuem, University of Gloucestershire, United Kingdom

Discussants

*Heinz Eckart Klingelhöfer, Tshwane University of Technology, South Africa (Papers 1 & 2)
Nkhangweni Jerry Malange, Tshwane University of Technology, South Africa
(Papers 3 & 4)*

Tuesday, July 6

Time: 3:00PM to 4:30PM

Room: D

[MG2] ASSESSING CORPORATE SUSTAINABILITY AND ORGANIZATIONAL COMMITMENT II

Chairperson

Maria Angela Campelo de Melo, Pontificia Universidade Catolica do Rio de Janeiro, Brazil

Current Trends in Management Development: A South African Perspective

Gerda van Dijk, University of Pretoria, South Africa

Mapula Nkwana, University of Pretoria, South Africa

Mergers and It's Impact on Organizational Commitment at a University of Technology

Vanessa van Graan, Tshwane University of Technology, South Africa

Sonia Swanepoel, Tshwane University of Technology, South Africa

Jannie Libenberg, Tshwane University of Technology, South Africa

Align Model

Vilca Damiani, Central Bank of Brazil, Brazil

Marcos Varella, Universidade Federal Do Pará, Brazil

The Determinants of Team Networking Information Flow

Tung-Chun Huang, Ching Yun University, Taiwan

Wan-Jung Hsiao, Asia University, Taiwan

Discussants

Preety Srivastava, Monash University, Australia (Papers 1 & 2)

Gabriel A. Omolewu, Wilberforce University, U.S.A. (Papers 3 & 4)

Tuesday, July 6

Time: 4:45PM to 6:15PM

Room: A

[EC2] GLOBAL ECONOMICS I: INDUSTRY PERSPECTIVES

Chairperson

Unal Battal, Anadolu University, Turkey

Investigating the Competitiveness of Agri-food: Industries From the OECS

Brian M. Francis, University of the West Indies at Cave Hill, Barbados

Troy Lorde, University of the West Indies at Cave Hill, Barbados

Jason Lacorbiniere, Central Bank of Barbados, Barbados

Antonio Alleyne, Ministry of Economic Affairs, Barbados

Osaretin Sunday Iyare, University of the West Indies at Cave Hill, Barbados

Identifying Export Potential and Stable Export Destinations in South Africa's Chemical Sector

Andre C. Jordaan, University of Pretoria, South Africa

South Africa-India Trade Agreement: Creation of a Win-Win Situation for Respective Automotive Sectors

Martin Kaggwa, Tshwane University of Technology, South Africa

Understanding Microeconomic Processes in the Food System Under Climate Change: A Study of Food Prices in Brazil

Laura Pereira, University of Oxford, United Kingdom

Tulio Chiarini, Unifei, Brazil

Discussants

Alessandro Costa Mello, Fundação Getulio Vargas, Brazil (Papers 1 & 2)

Ken Devos, Monash University, Australia (Papers 3 & 4)

Tuesday, July 6

Time: 4:45PM to 6:15PM

Room: B

[HC1] HEALTH CARE MANAGEMENT: A CROSS-CULTURAL APPROACH

Chairperson

Geoff A. Goldman, University of Johannesburg, South Africa

Mechanisms of Overcoming Challenges in Health Care Financing in the Public Sector - Namibia

L. Haoses-Gorases, University of Namibia, Namibia

M. Goraseb, University of Namibia, Namibia

Impact of Private Health Insurance on the Choice of Public Versus Private Hospital Services

Preety Srivastava, Monash University, Australia

Theory of Constraints Applied to Health Industry

Marcos Varella, Universidade Federal Do Pará, Brazil

A Model for Cloud Computing Readiness in a South African University

Lydia T.M. Ramothibe, Tshwane University of Technology, South Africa

Billy M. Kalema, Tshwane University of Technology, South Africa

Discussants

Luis Eduardo Rivera-Solis, Dowling College, U.S.A. (Papers 1 & 2)

Sheri L. Mackey, Luminosity Global Consulting Group, U.S.A. (Papers 3 & 4)

Tuesday, July 6

Time: 4:45PM to 6:15PM

Room: C

[IT1] TECHNOLOGY MANAGEMENT I: STRATEGIC APPROACHES

Chairperson

Shaukat Ali, University of Wolverhampton, United Kingdom

Towards a Web Services Adoption Framework

Tendani Lavhengwa, Tshwane University of Technology, South Africa

JS Van Der Walt, Tshwane University of Technology, South Africa

Pietrie Coetzee, Tshwane University of Technology, South Africa

Performance Comparison of Multiple Vo IP Codecs Using Hard and Soft Routers on IPv4 and IPv6

Samad Kolahi, UNITEC Institute of Technology, New Zealand

Mohib A. Shah, UNITEC Institute of Technology, New Zealand

Competition of Hardware Manufacturers Proprietary and Free Software Developers and Pirates

Vladimir I. Soloviev, State University of Management, Russia

Natalia A. Ilina, State University of Management, Russia

Pavel A. Kurochkin, State University of Management, Russia

Current Trends in Technology

Anandasothy Vignarajah, Johns Hopkins University, U.S.A.

Discussants

Andrea Garnett, Vaal University of Technology, South Africa (Papers 1 & 2)

Lourens van Standen, Tshwane University of Technology, South Africa (Papers 3 & 4)

Tuesday, July 6

Time: 4:45PM to 6:15PM

Room: D

[MG3] STRATEGIC MANAGEMENT IV: MAXIMIZING SATISFACTION AND PERFORMANCE

Chairperson

Ashok Som, ESSEC Business School, France

The Influence of Demographic Variables on Survivor Qualities - Attitude, Commitment and Motivation after Downsizing

Crispen Chipunza, University of Fort Hare, South Africa

David M. Berry, Nelson Mandela Metropolitan University, South Africa

Tendai Mariri, University of Fort Hare, South Africa

Innovative Strategy of Airbus and Boeing: The Case of China

Ashok Som, ESSEC Business School, France

Factors Influencing Job Satisfaction and Motivation among Academic Employees in a Post-emerged South African University

T.P. Kele, Tshwane University of Technology, South Africa

M. Viljoen, Free State University, South Africa

S. Schulze, University of South Africa, South Africa

Linking Organizational Energy and Individual Well-Being: The Influence of Leaders' Talent Mindset

Nicolene Barkhuizen, University of Pretoria, South Africa

Karel Stanz, University of Pretoria, South Africa

Lynne Derman, University of Johannesburg, South Africa

Discussants

E.J. Van Rooyen, Tshwane University of Technology, South Africa (Papers 1 & 2)

Antanas Makstutis, Mykolas Romeris University, Lithuania (Papers 3 & 4)

Wednesday, July 7

Time: 8:30AM to 10:00AM

Room: A

[IT2] TECHNOLOGY MANAGEMENT II: ECLECTIC APPROACHES

Chairperson

Zahid H. Khokhar, King Fahd University of Petroleum & Minerals, Saudi Arabia

Eliminating Paper from Corporate Environments: Fact or Myth?

*A. Garnett, Vaal University of Technology, South Africa
M.M. Bothma, Vaal University of Technology, South Africa*

Extending the Unified Theory of Acceptance and Use of Technology for: E-Registration

Billy M. Kalema, Tshwane University of Technology, South Africa

Electronic Signatures and Acceptance Issues

Aashish Srivastava, Monash University, Australia

Discovery and 3D Visualization of Semantic Web Services in High Performance Query Processing.

*M.R. Sumalatha, Anna University, India
Jabir Ahamed, Anna University, India
Arun Kumar, Anna University, India
Reena Nancy, Anna University, India*

Discussants

*Samad Kolahi, UNITEC Institute of Technology, New Zealand (Papers 1 & 2)
M. Dhurup, Vaal University of Technology, South Africa (Papers 3 & 4)*

Wednesday, July 7

Time: 8:30AM to 10:00AM

Room: B

[MG4] CORPORATE GOVERNANCE AND KNOWLEDGE MANAGEMENT IN A DYNAMIC WORLD

Chairperson

Mokoko Sebola, University of Limpopo, South Africa

Knowledge Governance Mechanisms and Individual Knowledge Creation Behavior -- An Ownership Perspective

Min-Shi Liu, Soochow University, Taiwan

Chang-Le Kang, Epistar Corporation, Taiwan

Corporate Governance and Social Responsibility: Comparing Corporate Priorities across Industries in South Africa

Tendai Mariri, University of Fort Hare, South Africa

Martha Harunavamwe, University of Fort Hare, South Africa

Crispen Chipunza, University of Fort Hare, South Africa

Knowledge Management in Macroeconomics of Science and Education

Dobrosav Radovanovic, University of Business Studies, Bosnia & Herzegovina

Radovan Klincov, University of Business Studies, Bosnia & Herzegovina

Zarko Ristic, University of Business Studies, Bosnia & Herzegovina

Ten Teamwork Paradoxes and Implications for 21st Century Management

Yvonne Du Plessis, University of Pretoria, South Africa

Nicolene Barkhuizen, University of Pretoria, South Africa

Discussants

Tatiana Leonova, State University of Management, Russia (Papers 1 & 2)

Ora Dippenaar, Tshwane University of Technology, South Africa (Papers 3 & 4)

Wednesday, July 7

Time: 8:30AM to 10:00AM

Room: B

[MG5] LEADERSHIP: GLOBAL PERSPECTIVES

Chairperson

Bruno Mascitelli, Swinburne University of Technology, Australia

The Technology of Leadership Wanted: Extreme Global Leaders

Sheri L. Mackey, Luminosity Global Consulting Group, U.S.A.

Cross-Cultural Leadership Styles

Jolanta Aritz, University of Southern California, U.S.A.

Robyn C. Walker, University of Southern California, U.S.A.

Female Leadership: The Answer to Poor Service Delivery in South Africa

Gerda van Dijk, University of Pretoria, South Africa

Nonelelwa Qoboshiyana, University of Pretoria, South Africa

The Psychological Impacts of Downsizing on Employee Survivors in the Manufacturing Industry: A Case of Selected Industries in the Buffalo City Municipality, Eastern Cape Province, South Africa.

H. Ngirande, University of Fort Hare, South Africa

Hillary Tomu, University of Fort Hare, South Africa

A. Nel, University of Fort Hare, South Africa

Discussants

Shaukat Ali, University of Wolverhampton, United Kingdom (Papers 1 & 2)

Marthinus J.C. Van Loggerenberg, University of Stellenbosch, South Africa (Papers 3 & 4)

Wednesday, July 7

Time: 8:30AM to 10:00AM

Room: D

[MK1] GLOBAL RETAILING ON THE MOVE

Chairperson

Helene Delerue, Université du Québec à Montréal, Canada

Japanese Department Stores: Facts and Challenges

Yamen Koubaa, Brittany School of Management, France

Integrating Product Strategy and Supply Chain for Competitive Advantages: A Case of Craft Businesses

Mercy Makhitha, Vaal University of Technology, South Africa, South Africa

Measuring Retail Efficiency

*Adele Berndt, Monash South Africa, South Africa
HB Klopper, University of Johannesburg, South Africa*

The Pragmatism of Technologicalship Marketing in the E- Retail Banking Environments of South Africa

Masocha Reginald, University of Fort Hare, South Africa

Discussants

Scott Hoenig, University of the Witwatersrand, South Africa (Papers 1 & 2)

Mornay Roberts-Lombard, University of Johannesburg, South Africa (Papers 3 & 4)

Wednesday, July 7

Time: 10:30AM to Noon

Room: A

[IS4] CROSS COUNTRY ISSUES IN CHANGING WORLD

Chairperson

Gabriel A. Omolewu, Wilberforce University, U.S.A.

Managerial Decision - Making in Geopolitically Turbulent Environments

Remigiusz Gawlik, Cracow University of Economics, Poland

How Can Fostering Entrepreneurial Culture Address Problems of Poverty and Unemployment?

MN Naong, Central University of Technology, South Africa

The Nature of Gender Mainstreaming Initiatives: Evaluating the Approaches

Tlou Ramoroka, University of Limpopo, South Africa

Mokoko Sebola, University of Limpopo, South Africa

Fleet Planning and Selection of Multi Engine Aircraft: Case of Anadolu University School of Civil Aviation

Unal Battal, Anadolu University, Turkey

Mehmet Onder Ozler, Anadolu University, Turkey

Discussants

Zwelinzima Ndevu, Tshwane University of Technology, South Africa (Papers 1 & 2)

Gerda van Dijk, University of Pretoria, South Africa (Papers 3 & 4)

Wednesday, July 7

Time: 10:30AM to Noon

Room: B

[LA1] LEGAL AND POLITICAL ISSUES IN CHANGING GLOBAL MARKETS

Chairperson

Brian Francis, University of the West Indies at Cave Hill, Barbados

An Overview of the Complex Fight to Minimize Money Laundering Focusing on the Illegal and Unethical Use of Companies by Launderers

Ora Dippenaar, Tshwane University of Technology, South Africa

The Constitutional Right of Child - Headed Households in South Africa to Socio-Economic Rights

Antoinette Marais, Tshwane University of Technology, South Africa

Analyzing the Evidence of a IPR Take-off in China and India

Manuel Mira Godinho, UECE, Portugal

Vitor Ferreira, IPL, Portugal

Efficacy of Sexual Harassment Legislation in the South African Public Service

David Mello, Tshwane University of Technology, South Africa

T. Ramagoma, Tshwane University of Technology, South Africa

Discussants

Nicolene Barkhuizen, University of Pretoria, South Africa (Papers 1 & 2)

Aashish Srivastava, Monash University, Australia (Papers 3 & 4)

Wednesday, July 7

Time: 10:30AM to Noon

Room: C

[MK2] THE ROLE OF WOMEN IN EMERGING MARKETS

Chairperson

Gerard Leo Danford, Haaga-Helia University of Applied Sciences, Finland

The Impact of Women's Role Orientation on Product Value Perception: A Look at the South African Emerging Markets

Scott Hoenig, University of the Witwatersrand, South Africa
Belinda Mabuzane, University of the Witwatersrand, South Africa

Word-of- Mouth Marketing to Emerging Black Middle-Class Women in South Africa

Marthinus J.C. Van Loggerenberg, University of Stellenbosch, South Africa
Frikkie J. Herbst, University of Stellenbosch, South Africa

Do Students' Academic Ability and Ethnic Orientation Influence University Choice?

Melanie Wiese, University of Pretoria, South Africa
Yolanda Jordaan, University of Pretoria, South Africa

Influence of Personal Characteristics and Service Failure Severity on Consumer Forgiveness

Yelena Tsarenko, Monash University, Australia

Discussants

Yamen Koubaa, Brittany School of Management, France (Papers 1 & 2)
Lydia T.M. Ramothibe, Tshwane University of Technology, South Africa (Papers 3 & 4)

Wednesday, July 7

Time: 10:30AM to Noon

Room: D

[MK3] CUSTOMER ORIENTATION IN EMERGING MARKETS

Chairperson

Kenneth R. Lord, University of Scranton, U.S.A.

Does Technology Readiness of Firms Moderate Market Orientation-Business Performance Relationship in Emerging Markets?

Satyendra Singh, University of Winnipeg, Canada

Internal Marketing Elements' Influence on the Brand Awareness of Selected Car Rental Companies in South Africa

Elizabeth Stephanie Conradie, Companies and Intellectual Property Registration Office, South Africa

Mornay Roberts-Lombard, University of Johannesburg, South Africa

HB Klopper, University of Johannesburg, South Africa

Consumption of Organic Foods in China - Investigating Attributes Important to Consumers during Their Pre-purchase Evaluation

Jue Chen, Swinburne University of Technology, Australia

Antonio Lobo, Swinburne University of Technology, Australia

Bruno Mascitelli, Swinburne University of Technology, Australia

Leadership Challenges In The Global Market For Corporate Control

Kathleen Park, Massachusetts Institute of Technology, U.S.A.

Discussants

Pedro Cruz, CIGEST, Portugal (Papers 1 & 2)

Nkhangweni Jerry Malange, Tshwane University of Technology, South Africa (Papers 3 & 4)

Thursday, July 8

Time: 8:30AM to 10:00AM

Room: A

[IS5] EMERGING MARKETS: ECLECTIC PERSPECTIVES

Chairperson

Titos Khalo, Tshwane University of Technology, South Africa

Emerging Markets and Mobile Services: A Cross-National Comparison

Pedro Cruz, CIGEST, Portugal

Lineu Barretto Filgueiras Neto, Universidad De Salamanca, Spain

Pablo Munoz-Gallego, Universidad de Salamanca, Spain

Tommi Laukkanen, University of Eastern Finland, Finland

My Project, My Future

Vilca Damiani, Central Bank of Brazil, Brazil

A Modeling Study of Shared Services and Its Centers Structure

Zahid H. Khokhar, King Fahd University of Petroleum & Minerals, Saudi Arabia

Franchises, Change, and the Life Cycle

Christian L. van Tonder, University of Johannesburg, South Africa

Lucia C. McMullan, University of Johannesburg, South Africa

Discussants

Robyn C. Walker, University of Southern California, U.S.A. (Papers 1 & 2)

Stanley Mukhola, Tshwane University of Technology, South Africa (Papers 3 & 4)

Thursday, July 8

Time: 8:30AM to 10:00AM

Room: B

[LA2] TECHNOLOGY AND LEGAL CHALLENGES

Chairperson

Anandasothy Vignarajah, Johns Hopkins University, U.S.A.

The Protection of Electronic Information at the Workplace, Within the South African Context: Legal and Ethical Challenges

Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Cyber- Digital Plagiarism on Novice Research: Awareness on Misconduct

Nafta Mokate Lehobye, Tshwane University of Technology, South Africa

Online Customer Complaints and Defamation

Adele Berndt, Monash South Africa, South Africa

Michel Koekemoer, Monash South Africa, South Africa

Discussants

Luis Eduardo Rivera-Solis, Dowling College, U.S.A. (Papers 1 & 2)

Billy Mathias Kalema, Tshwane University of Technology, South Africa (Paper 3)

Thursday, July 8

Time: 8:30AM to 10:00AM

Room: C

[MK4] E-MARKETING: CHALLENGES AND OPPORTUNITIES

Chairperson

D.L.R. Van Der Waldt, Tshwane University of Technology, South Africa

Barriers to the Implementation of E-marketing Among Small and Medium Enterprises (SMEs) in Southern Gauteng

Nobukhosi Dlodlo, Vaal University of Technology, South Africa

M. Dhurup, Vaal University of Technology, South Africa

E- Banking Adoption by Customers in the Rural Milieus of South Africa: A Case of Alice, Eastern Cape, South Africa

Reginald Masocha, University of Fort Hare, South Africa

Stanislous Zindiye, Rhodes University, South Africa

Hybrid Model of Metaphorical Advertisement's Planning

Richard Kasa, University of Miskolc, Hungary

Gabor Rethi, University of Miskolc, Hungary

Discussants

Samad Kolahi, UNITEC Institute of Technology, New Zealand (Papers 1 & 2)

David Mello, Tshwane University of Technology, South Africa (Paper 3)

Thursday, July 8

Time: 8:30AM to 10:00AM

Room: D

[TO1] TOURSIM AND HOSPITALITY MANAGEMENT IN A DYNAMIC WORLD

Chairperson

Scott Hoenig, University of the Witwatersrand, South Africa

Scientific Research in Tourism: Review of the Literature from 2005 to 2009

Mariana Brunelli, Pontifical Catholic Univ. of Rio de Janeiro, Brazil

T. Diana L.V.A. De Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Deborah Zouain, Getulio Vargas Foundation (FGV), Brazil

Ana Cristina Valente Borges, Fundaçao Getúlio Var, Brazil

**The Role of National Parks in Socio-Economic Development of Local Communities:
Reflecting on the Pilanesberg National Park**

Mokoko Sebola, University of Limpopo, South Africa

Maria Mochechela, University of Limpopo, South Africa

Hospitality Management in Rural Tourism (Bosnia and Herzegovina)

Knezevic Marija, University of Banjaluka, Bosnia

**Transportation and Infrastructure Improvement as the Prerequisite of Foreign Tourist
Products Development**

Aleksandar Ivanovic, Metropolitan University, Serbia

Discussants

Kim-ieng Loi, Institute for Tourism, China (Papers 1 & 2)

Johan De Jager, Tshwane University of Technology, South Africa (Papers 3 & 4)

Thursday, July 8

Time: 10:30AM to Noon

Room: A

[SP1] PANEL: MEET THE EDITORS

Moderator

*Nejdet Delener, Editor-in-Chief, Journal of Global Business & Technology
State University of New York -OW, U.S.A.*

Panelists

Sharif As-Saber, Editor-in-Chief, Journal of Administration and Governance,
Monash University, Australia

Satyendra Singh, Editor-in-Chief, International Journal of Business and Emerging Markets
University of Winnipeg, Canada

Jari Salo, Editor, Journal of Digital Marketing
Aalto University, Finland

Luis Eduardo Rivera-Solis, Editor-in-Chief, Journal of Business & Economic Studies,
Dowling College, U.S.A.

De la Rey van der Waldt, Editor, African Journal of Business Management,
Tshwane University of Technology, South Africa

Thursday, July 8

Time: 10:30AM to Noon

Room: B

[IS6] ASSESSMENT: GOVERNANCE, POLICIES, AND STRATEGIES

Chairperson

Gerard Leo Danford, Haaga-Helia University of Applied Sciences, Finland

Using PAEI Code and Analysis of the of the Corporate DNA to Diagnose Efficiency of the Institution of Higher Education

*Marina Shakina, Higher School of Economics (Perm Branch), Russia
Nataliya Georgieva, Higher School of Economics (Perm Branch), Russia*

AIDS Orphans in South Africa: An Assesment of Government Policy Response

*David Mello, Tshwane University of Technology, South Africa
V. Nondikane, Tshwane University of Technology, South Africa*

Social Responsibility in the South African Small Businesses Sector: An Empirical Study on Awareness, Performance, and Focus

Dennis Yao Dzansi, Central University of Technology , South Africa

Discussants

*Tessie Herbst, Tshwane University of Technology, South Africa (Papers 1 & 2)
Tatiana Leonova, State University of Management, Russia (Paper 3)*

Thursday, July 8

Time: 10:30AM to Noon

Room: C

[LA3] PROTECTING PATENTS AND TRADEMARKS IN GLOBAL MARKETS

Chairperson

Shaukat Ali, University of Wolverhampton, United Kingdom

Intellectual Property and Patents: Is It Worth It?

Eugenio Lucas, Polytechnic Institute of Leiria, Portugal

Susana Rodrigues, Polytechnic Institute of Leiria, Portugal

**Is Crime Prevention the Most Important of the Functions of the Criminal Justice System?
A Case Study of Nigeria and South Africa**

Adewale Olutola, Tshwane University of Technology, South Africa

**Recourse to International Standards and Practices to Combat Corruption and Illegality in
Public Procurement**

Omphemetse Sibanda, University of South Africa, South Africa

The Legal Protection of Indigenous Knowledge in South Africa

Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Discussants

Titos Khalo, Tshwane University of Technology, South Africa (Papers 1 & 2)

Lydia T.M. Ramothibe, Tshwane University of Technology, South Africa (Papers 3 & 4)

Thursday, July 8

Time: 10:30AM to Noon

Room: D

[MK5] GLOBAL MARKETING MIXED STRATEGIES: SELECTED CASES

Chairperson

Hisao Fujimoto, Osaka University of Economics, Japan

Marketing Information System Innovation:: A Survey of South African Tour Operators

Marius Potgieter, Tshwane University of Technology, South Africa

Johan De Jager, Tshwane University of Technology, South Africa

CH Van Heerden, Tshwane University of Technology, South Africa

Advertisements of Beer

Akos Szanto, University of Miskole, Hungary

Noemi Gonczi, University of Miskole, Hungary

Gabor Rethi, University of Miskolc, Hungary

Variables of Branding Global Sporting Events

Colin Gray Cochran, Tshwane University of Technology, South Africa

Nicolette Papastefanou, Tshwane University of Technology, South Africa

Advertising, Pricing & Market Structure in Competitive Markets

Billy Bataille, University of Miami, U.S.A.

Discussants

M. van Niekerk, Tshwane University of Technology, South Africa (Papers 1 & 2)

Yamen Koubaa, Brittany School of Management, France (Papers 3 & 4)

Thursday, July 8

Time: 1:00PM to 2:30PM

Room: A

[EC3] GLOBAL ECONOMICS III: COUNTRY PERSPECTIVES

Chairperson

Titos Khalo, Tshwane University of Technology, South Africa

Institutional Framework and Law Harmonization in the Developing Markets

Nada Vignjevic-Djordjevic, State University, Novi Pazar, Serbia

Changing the Nature of the Relationship between Trade and Economic Growth in Belize

Brian M. Francis, University of the West Indies at Cave Hill, Barbados
Osaretin Sunday Iyare, University of the West Indies at Cave Hill, Barbados

Millennium Development Goals and Sub-Saharan Africa

Michal Putna, Masaryk University, Czech Republic

State Monetary Policy - Targeting & Modeling: Russian Experience.

Vladimir K. Krylov, State University of Management, Russia
Anna N. Zhilkina, State University of Management, Russia

Discussants

Vinko Kandzija, University of Rijeka, Croatia (Papers 1 & 2)

Aftab A. Khan, King Saud University, Saudi Arabia (Papers 3 & 4)

Thursday, July 8

Time: 1:00PM to 2:30PM

Room: B

[IS7] ASSESSING THE BUSINESS CURRICULUM II: CLOSING THE LOOP

Chairperson

Tatiana Leonova, State University of Management, Russia

Deficiency Needs of Engineering Students: An Investigation of Their Influence on Academic Success and Subsequent Government Grants

Arthur James Swart, Vaal University of Technology, South Africa

Pain or Pleasure? Are Students Ready for IT Supported Language Proficiency?

Elizabeth Grimbeek, Tshwane University of Technology, South Africa

What Challenges Are Experienced by Mathematics and Science Subjects Educators When Using Information and Communication Technology in the Classroom?

Peter L.S. Mofokeng, Tshwane University of Technology, South Africa

MDGs and Gender Equity: Some Implications for Universities of Technology

Richard Shambare, Tshwane University of Technology, South Africa

Discussants

Martina Rosticova, Brno University of Technology, Czech Republic (Papers 1 & 2)

Aleksandar Ivanovic, Metropolitan University, Serbia (Papers 3 & 4)

Thursday, July 8

Time: 1:00PM to 2:30PM

Room: C

[MG6] STRATEGIC MANAGEMENT I: PERFORMANCE MEASUREMENT

Chairperson

Susana Rodrigues, Polytechnic Institute of Leiria, Portugal

Strategy and Communication

Gerard Leo Danford, Haaga-Helia University of Applied Sciences, Finland

Problems in Implementing Supply Chain Cost Transparency: An Interaction Perspective

Henrik Agndal, Stockholm School of Economics, Sweden

Ulf Nilsson, Sabanci University, Turkey

The Affective Bottom-Line: The Hidden Driver of Transformation and Performance Excellence

Tessie Herbst, Tshwane University of Technology, South Africa

Exploring the Recruitment Market Practices of Travel Agencies in a Developing Economy - What Is the Status Quo?

Mornay Roberts-Lombard, University of Johannesburg, South Africa

Critical Factors for Board Effectiveness from the Perspective of Strategy Implementation: Preliminary Proposal of an Instrument

Marcio Alves Amaral-Baptista, Pontifical Catholic Univ. of Rio de Janeiro, Brazil

T. Diana L.V.A. De Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Maria Angela Campelo De Melo, Pontifical Catholic Univ. of Rio de Janeiro, Brazil

Discussants

Mariana de Queiroz Brunelli, Pontifical Catholic Univ. of Rio de Janeiro (Papers 1, 2 & 3)

Brian M. Francis, University of West Indies at Cave Hill, Barbados (Papers 4 & 5)

Thursday, July 8

Time: 1:00PM to 2:30PM

Room: D

[MK6] GLOBAL BUYER BEHAVIOR II: STRATEGIC APPROACHES

Chairperson

Adele Berndt, Monash South Africa, South Africa

East Asian Cultural Values and Adolescents' Influence in Family Purchase Decisions

Che-Jen Su, Fu-Jen Catholic University, Taiwan

Sijun Wang, California State Polytechnic University, U.S.A.

Destination Brand Image and Perceptions: A Case Study of SANParks Kudu Brand.

JW Hood, Tshwane University of Technology, South Africa

Melville Saayman, North West University, South Africa

M. van Niekerk, Tshwane University of Technology, South Africa

Managing Post- Project Business Relationships with Innovative Services

Ilkka Ojansivu, University of Oulu, Finland

Jari Salo, Aalto University School of Economics, Finland

Discussants

Marius Potgieter, Tshwane University of Technology, South Africa (Papers 1 & 2)

Bruno Mascitelli, Swinburne University of Technology, Australia (Paper 3)

Thursday, July 8

Time: 3:00PM to 4:30PM

Room: A

[EC4] ECONOMICS IN THE DYNAMIC WORLD

Chairperson

Luis Eduardo Rivera-Solis, Dowling College, U.S.A.

Credibility of Monetary Policy on Prices, and the Link Between Inflation Rate and Uncertainty of Inflation: Evidence from Emerging Economies.

Hermann Sintim-Aboagye, Montclair State University, U.S.A.

Serapio Byekwaso, Verispan, U.S.A.

Chandana Chakraborty, Montclair State University, U.S.A.

Preserving Competitive Capacity During Recession Times

Marija Kastelan Mrak, University of Rijeka, Croatia

Vinko Kandzija, University of Rijeka, Croatia

Social Market Economy

Radovan Klincov, University of Business Studies, Bosnia & Herzegovina

Dobrosav Radovanovic, University of Business Studies, Bosnia & Herzegovina

Zarko Ristic, University of Business Studies, Bosnia & Herzegovina

Institutional Basis of Sustainable Development

Leonova Tatiana, State University of Management, Russia

Plotnikova Galina, State University of Management, Russia

Discussants

Andre C. Jordaan, University of Pretoria, South Africa (Papers 1 & 2)

Anna N. Zhilkina, State University of Management, Russia (Papers 3 & 4)

Thursday, July 8

Time: 3:00PM to 4:30PM

Room: B

[MG7] ENTREPRENEURSHIP: PERFORMANCE OPTIMIZATION

Chairperson

Lourens van Standen, Tshwane University of Technology, South Africa

The Influence of Foreign Shareholders in the Italian Companies: An Explorative Study to Identify If Foreign-owned Firm Have Higher Profitability, Structural Equilibrium and Attitude Than Domestically-Owned Ones.

*Andrea Manzoni, University Bergamo, Italy
Cristina Bettinelli, University Bergamo, Italy
Alberto Marino, University Bergamo, Italy
Giovanna Dossena, University Bergamo, Italy*

Entrepreneurship Research: A Bibliometric Study of the ENANPAD 1997-2008

*Joao Carvalho Santos, Instituto Politecnico Leiria, Portugal
Manuel Portugal Ferreira, Polytechnic Institute of Leiria, Portugal
Nuno Rosa Reis, Instituto Politecnico Leiria, Portugal
Tania Marques, Polytechnic Institute of Leiria, Portugal*

Information Technology Approach to the Management Control and Optimization of Systems with Waiting Lines

*Milan Martinovic, Metropolitan University, Serbia
Aleksandar Ivanovic, Metropolitan University, Serbia*

Developing Application Modules Under Discrete Event Simulation Framework to Support Efficient Engineering Teamwork During Producing and Servicing Processes

Zsolt Harangozó, University of Miskolc, Hungary

Discussants

*Shaukat Ali, University of Wolverhampton, United Kingdom (Papers 1 & 2)
Milan Martinovic, Metropolitan University, Serbia (Papers 3 & 4)*

Thursday, July 8

Time: 3:00PM to 4:30PM

Room: C

[MG8] STRATEGIC MANAGEMENT III: SELECTED APPLICATIONS

Chairperson

T. Diana L.V.A. De Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Attributes Utilised by Knowledge Workers in Identifying Employers of Choice: A Cross-occupational Comparison in Selected Organisations in the Buffalo City Metropolis

Trust Kabungaidze, University of Fort Hare, South Africa

Crispen Chipunza, University of Fort Hare, South Africa

H. Ngirande, University of Fort Hare, South Africa

The Role of HR Personnel in Promoting and Encouraging Ethical Behavior in the Workplace: A Case of Selected Organizations

Hillary Tomu, University of Fort Hare, South Africa

Herbert Kanengoni, University of Fort Hare, South Africa

Trust Kabungaidze, University of Fort Hare, South Africa

Talent Management: Staff Retention Strategies for Living Labs Concept at the TUT ICT Faculty

Mathews Makgopela, Tshwane University of Technology, South Africa

Richard Shambare, Tshwane University of Technology, South Africa

The Challenges of Presidential Leadership in Academic Institutions

Gabriel A. Omolewu, Wilberforce University, U.S.A.

Discussants

John Shongwe, Tshwane University of Technology, South Africa (Papers 1 & 2)

Cheol Park, Korea University, Korea (Papers 3 & 4)

Thursday, July 8

Time: 3:00PM to 4:30PM

Room: D

[MK7] GLOBAL BUYER BEHAVIOR II: COUNTRY PERSPECTIVES

Chairperson

Nejdet Delener, State University of New York - O.W., U.S.A.

Buyer Behavior of Organic Food in China: Consumers Have Their Say

Jue Chen, Swinburne University of Technology, Australia

Antonio Lobo, Swinburne University of Technology, Australia

Bruno Mascitelli, Swinburne University of Technology, Australia

Keeping the "Attraction" in International Tourist Attractions

Kenneth R. Lord, University of Scranton, U.S.A.

Michael O. Mensah, University of Scranton, U.S.A.

Sanjay Putrevu, University at Albany, U.S.A.

New Retail Brands Strategy

Hisao Fujimoto, Osaka University of Economics, Japan

Facial Expressions and Customer Types: An Empirical Analysis

Minhao Chu, Massey University, New Zealand

G.S. Shergill, Massey University, New Zealand

Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand

Abdolhossein Sarrafzadeh, UNITEC Institute of Technology, New Zealand

Discussants

Adele Berndt, Monash South Africa, South Africa (Papers 1 & 2)

Lianne P. Malan, University of Pretoria, South Africa (Papers 3 & 4)

Thursday, July 8

Time: 4:45PM to 6:15PM

Room: A

[EC5] TRANSITIONAL ECONOMIES: OPPORTUNITIES & CHALLENGES

Chairperson

Aleksandar Ivanovic, Metropolitan University, Serbia

International Trade, Consumption Structure, and Environment Pollution

Rui Zhang, Shanghai University, China

Qi-Jie Chen, Shanghai University, China

The Central American Clothing Assembly Industry and the Asian Competition

Dale T. Mathews, University of Puerto Rico, Puerto Rico

Segundo Castro, University of Puerto Rico, Puerto Rico

Institutional Features of Transition Periods in Russian Economy: Opportunities of Development

Andrey Sichev, State University of Management, Russia

Artem Savostickiy, State University of Management, Russia

Transdisciplinary Approach as the Basis for Creating New Rules for the Worlds Economic Relationships

Mishail S. Mokiy, State University of Management, Russia

Discussants

A. Mija, Tshwane University of Technology, South Africa (Papers 1 & 2)

Mehmet Onder Ozler, Anadolu University, Turkey (Papers 3 & 4)

Thursday, July 8

Time: 4:45PM to 6:15PM

Room: B

[IS8] ASSESSING BUSINESS CURRICULUM IV: COUNTRY PERSPECTIVES

Chairperson

Andrea Garnett, Vaal University of Technology, South Africa

**Fostering Research, Development, and Innovation Through University-firm Cooperation:
The Case of Belgium and the Czech Republic**

Martina Rasticova, Brno University of Technology, Czech Republic

Kristina Estelyiova, Brno University of Technology, Czech Republic

**An Intergovernmental Relations Approach Towards Gender Based Violence Education
and Training in South Africa**

Lianne P. Malan, University of Pretoria, South Africa

Restructuring Policy Framework in South Africa: Vision and Objectives

Gummy Gumede, Free State University, South Africa

Discussants

Sindi Mathonsi, Tshwane University of Technology, South Africa (Papers 1 & 2)

Anandasothy Vignarajah, Johns Hopkins University, U.S.A. (Paper 3)

Thursday, July 8

Time: 4:45PM to 6:15PM

Room: C

[MG9] STRATEGIC MANAGEMENT V: COUNTRY INSIGHTS

Chairperson

Stanley Mukhola, Tshwane University of Technology, South Africa

Re-designing of Deutsche Telekom AG

Ashok Som, ESSEC Business School, France

Socio-Technological Regimes and Transition Contexts: Learning by Implementing a Sustainable Innovation Model in Brazilian Oil Company

Maria Fatima Ludovico de Almeida, Pontifical Catholic Univ. of Rio de Janeiro, Brazil

Maria Angela Campelo De Melo, Pontifical Catholic Univ. of Rio de Janeiro, Brazil

Matching the Market Needs with the Market Offer: The Identification of Training Needs in the Municipal Sector in the Leiria Region, Portugal

Susana Rodrigues, Polytechnic Institute of Leiria, Portugal

Bridging the Gap: The Inter Cultural Challenges Within the Corporate Environment of Tanzania

Shaukat Ali, University of Wolverhampton, United Kingdom

Dialla Kassam, Petrolube LTD Tanzania, Tanzania

Discussants

Babs Suruial, Vaal University of Technology, South Africa (Papers 1 & 2)

Dobrosav Radovanovic, University of Business Studies, Bosnia & Herzegovina (Papers 3 & 4)

Thursday, July 8

Time: 4:45PM to 6:15PM

Room: D

[MK8] HIGH TECH MARKETING

Chairperson

Hisao Fujimoto, Osaka University of Economics, Japan

Proactiveness Towards Barter Trading: Role of Attitudes

Mercy Mpinganjira, University of Johannesburg, South Africa

Using CLV Concept for Marketing Budgets Allocation

Olga Sukhorukova, State University - Higher School of Economics, Russia

Olga Oyner, State University - Higher School of Economics, Russia

Developing Cooperative Professional Networks for Science Based Innovations

Kai Harkonen, University of Oulu, Finland

Entrepreneurial Based Education at University Level

Mercy Makhitha, Vaal University of Technology, South Africa, South Africa

Discussants

D.L.R. Van Der Waldt, Tshwane University of Technology, South Africa (Papers 1 & 2)

Scott Hoenig, University of the Witwatersrand, South Africa (Papers 3 & 4)

Friday, July 9

Time: 8:30AM to 10:00AM

Room: A

[FI2] BANKING AND FINANCIAL STRATEGIES IN EMERGING MARKETS

Chairperson

Luis Eduardo Rivera-Solis, Dowling College, U.S.A.

Global Wine Taxation: South Africa, Australia, and France- A Comparison

Paul Kenny, Flinders University, South Australia

A Comparison of Financing Decisions for East Asian Tigers

Kuang-Hua Hsu, Chaoyang University of Technology, Taiwan

Ching-Yu Hsu, National Taiwan University, Taiwan

Thung-Ming Yan, Chaoyang University of Technology, Taiwan

Comparative Analysis of Banks' Reserve Requirements Computation in Serbia, Montenegro and Bosnia and Herzegovina

Petar Bojovic, Metropolitan University, Serbia

Aleksandar Ivanovic, Metropolitan University, Serbia

Discussants

Heinz Eckart Klingelhöfer, Tshwane University of Technology, South Africa (Papers 1 & 2)

Anna N. Zhilkina, State University of Management, Russia (Paper 3)

Friday, July 9

Time: 8:30AM to 10:00AM

Room: B

[IS9] ASSESSING THE BUSINESS CURRICULUM III: SELECTED CASES

Chairperson

Henrik Agndal, Stockholm School of Economics, Sweden

An Assessment of Technical Efficiency of Eskom: Analysis and Forecast Based on Data Envelopment Analysis (DEA)

*Progress Kariga, Tshwane University of Technology, South Africa
Tonderai Muchenje, Tshwane University of Technology, South Africa*

There Are No Bad Statistics Students, Only Bad Teaching Methods

Richard Shambare, Tshwane University of Technology, South Africa

Australia-China and Stern Hu: Cold War, Corruption or Cooling Relations

*Bruno Mascitelli, Swinburne University of Technology, Australia
Mona Chung, Deakin University, Australia*

Discussants

*Sipho Kenneth Mokoena, Tshwane University of Technology, South Africa (Papers 1 & 2)
Md. Humayun Kabir, Tshwane University of Technology, South Africa (Paper 3)*

Friday, July 9

Time: 8:30AM to 10:00AM

Room: C

[MG10] STRATEGIC MANAGEMENT VI: CHALLENGES IN EMERGING MARKETS

Chairperson

Gerard Leo Danford, Haaga-Helia University of Applied Sciences, Finland

Orphans and Vulnerable Children (OVC) Program Management: The Case of Hope Worldwide South Africa

Nongo Cynthia M. Phiri, University of Venda, South Africa

Gender Inequality in Developing Countries: A Household Resources Management Perspective

Jackina Mokgokong, University of Limpopo, South Africa

Mokoko Sebola, University of Limpopo, South Africa

An Investigation on the Organizational HIV/Aids Workplace Intervention Programmes Versus Affected and Infected Employee Needs: Case of a Tertiary Institution

Martha Harunavamwe, University of Fort Hare, South Africa

Herbert Kanengoni, University of Fort Hare, South Africa

M. Godla Buso, University of Fort Hare, South Africa

Commitment and Organizational Citizenship Behaviors Among Industrial Workers

Neuza Ribeiro, Polytechnic Institute of Leiria, Portugal

Susana Rodrigues, Polytechnic Institute of Leiria, Portugal

Discussants

Helene Delerue, Université du Québec à Montréal, Canada (Papers 1 & 2)

Mornay Roberts-Lombard, University of Johannesburg, South Africa (Papers 3 & 4)

Friday, July 9

Time: 8:30AM to 10:00AM

Room: D

[TO2] GLOBAL TOURISM I: SERVICE PERSPECTIVES

Chairperson

Johan De Jager, Tshwane University of Technology, South Africa

Comparing the Competitiveness Between Brazilian and European Football (Soccer) (G-5) - Interpretations and Suggestions

Cláudio Vicente Di Gioia F. Silva, Faculdades Ibmecc/Rj, Brazil

Walter Gassenferth, Faculdades Ibmecc/Rj, Brazil

Luiz Alberto Nascimento Filho, Faculdades Ibmecc/Rj, Brazil

Maria Augusta Soares Machado, Faculdades IBMECC/RJ, Brazil

An Examination of the Relationship Between Motivation and Involvement Amongst South African Campers

CH Van Heerden, Tshwane University of Technology, South Africa

Trade Liberalization and Economic Growth in SADC

Amon Magwiwo, Tshwane University of Technology, South Africa

Comparing Service Failure and Service Recovery in South African, United States and Irish Restaurants

PG Mostert, North-West University, South Africa

CF De Meyer, University of Johannesburg - Auckland Park, South Africa

Danie Petzer, University of Johannesburg, South Africa

Discussants

Che-Jen Su, Fu-Jen Catholic University, Taiwan (Papers 1 & 2)

T. Diana L.V.A. De Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil (Papers 3 & 4)

Friday, July 9

Time: 10:30AM to Noon

Room: A

[IS10] GOVERNANCE IN A TURBULANT WORLD

Chairperson

Frank Paul Le Veness, St. John's University, U.S.A.

Governance for Food Security Under Climate Change: Strategic Shifts for the Food Retail Sector in Brazil and South Africa

Laura Pereira, University of Oxford, United Kingdom

Yuna Fontoura, Getulio Vargas Foundation (FGV), Brazil

Carlos Fontoura, Pontifical Catholic Univ. of Rio de Janeiro, Brazil

The African Continent and International Trade: Recommendations for a Policy Approach to Technical Regulatory Reform

E.J. Van Rooyen, Tshwane University of Technology, South Africa

E.J. Steyn, Tshwane University of Technology, South Africa

Zambia-China Engagement: The Role of Government in Regulating and Implementing Investment Policies

Agnes Ngoma Leslie, University of Florida, U.S.A.

Discussants

Luis Eduardo Rivera-Solis, Dowling College, U.S.A. (Papers 1 & 2)

CF De Meyer, University of Johannesburg - Auckland Park, South Africa (Paper 3)

Friday, July 9

Time: 10:30AM to Noon

Room: B

[IS11] SOCIAL AND POLITICAL CHALLENGES IN A GLOBAL SETTING

Chairperson

Antanas Makstutis, Mykolas Romeris University, Lithuania

Global Business Environment and Trafficking in Persons: From Colombia to the Southeast Asia
Mónica Hurtado, University of la Sabana, Colombia

Perceptions of Corporate Identity in the Financial Sector: A Survey of Generation Y During the Current Economic Climate

C.D. Brockwell-Watson, University of Pretoria, South Africa

J.J. Graham, University of Pretoria, South Africa

D.L.R. Van Der Waldt, Tshwane University of Technology, South Africa

The Illegal Migration in South Africa: Impact on the Health System

Mokoko Sebola, University of Limpopo, South Africa

Legal Framework and Appropriate Policy for Adult Prostitution

C.M. Van der Bank, Vaal University of Technology, South Africa

Discussants

Amon Magwiro, Tshwane University of Technology, South Africa (Papers 1 & 2)

Gabriel A. Omolewu, Wilberforce University, U.S.A. (Papers 3 & 4)

Friday, July 9

Time: 10:30AM to Noon

Room: C

[MG11] STRATEGIC MANAGEMENT VII: HUMAN RESOURCE PERSPECTIVES

Chairperson

Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand

An Analysis of the Evolution and Impact of the Human Resource Development Strategy for the Limpopo Provincial Government

Zwelinzima Ndevu, Tshwane University of Technology, South Africa

Human Resource Practices and Individual Knowledge Innovative Behavior: An Empirical Study for Taiwanese R&D Professionals

Min-Shi Liu, Soochow University, Taiwan 100

Human Resource Management Practices and Quality of Municipal Service Delivery: An Organizational Justice Approach

*Dennis Yao Dzansi, Central University of Technology , Free State, South Africa
Lineo Winifred Dzansi, Central University of Technology , Free State, South Africa*

The Downsizing Effects on Survivors: A Structural Equation Modeling Analysis

*Tania Marques, Polytechnic Institute of Leiria, Portugal
Isabel Suarez Gonzalez, University of Salamanca, Spain
Pedro Cruz, CIGEST, Portugal
Manuel Portugal Ferreira, Polytechnic Institute of Leiria, Portugal*

Discussants

Nthathi Rametse, RMIT University, Australia (Papers 1 & 2)

Titos Khalo, Tshwane University of Technology, South Africa (Papers 3 & 4)

Friday, July 9

Time: 10:30AM to Noon

Room: D

[MK9] GLOBAL BUYER BEHAVIOR I: CONTEMPORARY APPROACHES

Chairperson

Samad Kolahi, UNITEC Institute of Technology, New Zealand

The Public Relations and the Marketeers: The Reinforcement or the Dilution of These Two Professional Boundaries - The Analysis of the Job Offer Requirements in Portugal

Rosa Sobreira, Polytechnic Institute of Leiria, Portugal

Susana Rodrigues, Polytechnic Institute of Leiria, Portugal

Design and Marketing - Two Interrelated Disciplines?

Mornay Roberts-Lombard, University of Johannesburg, South Africa

Ray Holland, Brunel University, United Kingdom

Busayawan Lam, Brunel University, United Kingdom

The Performance of Small Informal Township Stores, Independent Medium and Large Retailers Chain in South Africa on the Physical Dimension of Retail Service Quality

Therese du Plooy, Tshwane University of Technology, South Africa

Johan de Jager, Tshwane University of Technology, South Africa

An Exploratory Study Examining the Knowledge Stage of the Innovation Decision Process Proposed by Rogers in Relation to the Adoption of Global Warming by South African Consumers

M.A.O. Dos Santos, University of Johannesburg, South Africa

Discussants

J.J.L. Cronje, Curtin University of Technology, Western Australia (Papers 1 & 2)

Ora Dippenaar, Tshwane University of Technology, South Africa (Papers 3 & 4)

Friday, July 9

Time: 1:00PM to 2:30PM

Room: A

[FI3] GLOBAL INVESTMENT BEHAVIOR

Chairperson

Laura Pereira, University of Oxford, United Kingdom

Investor's Behavior under Option Hedging

Marina Samoyavcheva, State University of Management, Russia

Suslina Ekaterina, State University of Management, Russia

Enterprise Financial Monitoring in Innovative Solutions Genarating

Anna N. Zhilkina, State University of Management, Russia

Determining the Value at Risk in the Shadow of the Power Law: The Case of the SP-500 Index

C. Rene Dominique, Consultant, U.S.A.

Luis Eduardo Rivera-Solis, Dowling College, U.S.A.

Francois Des Rosiers, Laval University, Canada

Discussants

Yolanda Jordaan, University of Pretoria, South Africa (Papers 1 & 2)

Job Dubihlela, Vaal University of Technology, South Africa, South Africa (Paper 3)

Friday, July 9

Time: 1:00PM to 2:30PM

Room: B

[IS12] E-COMMERCE: COUNTRY PERSPECTIVES

Chairperson

Satyendra Singh, University of Winnipeg, Canada

A Cross-Cultural Study on Perceived Risks and Online Buying Intention: Moderating Effects on Innovativeness and Familiarity of Internet

Cheol Park, Korea University, Korea

Yu-Ri Kang, Korea University, Korea

A Survey on Impact of E-Commerce on SMEs in Developing Countries Challenges and Successes: Case Study of Zimbabwe

Gibson Chengetanai, Botswana Accountancy College, Botswana

Lemias Zivanai, Bindura University, Zimbabwe

Airline Mergers and Acquisitions: Analysis of Turkish Airlines in Contrast with Three Mega Carriers in Europe

Unal Battal, Anadolu University, Turkey

How Information Technology Impacts Firm Performance: A Meta-Analysis

J. Andrew T. Joubert, University of the Witwatersrand, South Africa

Scott Hoenig, University of the Witwatersrand, South Africa

Discussants

Mercy Makhitha, Vaal University of Technology, South Africa (Papers 1 & 2)

Nobukhosi Dlodlo, Vaal University of Technology, South Africa (Papers 3 & 4)

Friday, July 9

Time: 1:00PM to 2:30PM

Room: C

[MG12] ASSESSING CORPORATE SUSTAINABILITY AND ORGANIZATIONAL COMMITMENT I

Chairperson

Maria Angela Campelo de Melo, Pontificia Universidade Catolica do Rio de Janeiro, Brazil

Integrated Framework for Measuring Corporate Sustainability, Brand Value, Competitiveness and Financial Performance

Emmanuel Obinali Obioha, Tshwane University of Technology, South Africa

Assessing Public Service Delivery in Namibia: A Case of the Ministry of Health and Social Services (2000-2007)

Grace Abera, Tshwane University of Technology, South Africa

Titos Khalo, Tshwane University of Technology, South Africa

Analysis of the Implementation of Performance Management System in the u MTSHEZI Local Municipality

Vusumuzi Magubane, Tshwane University of Technology, South Africa

Titos Khalo, Tshwane University of Technology, South Africa

Qualitative Analysis of Participation in Decision Making (PDM) and Organizational Commitment (OC): A Saudi's Case

Razali Bin Mat Zin, King Fahd University of Petroleum & Minerals, Saudi Arabia

Discussants

Crispen Chipunza, University of Fort Hare, South Africa (Papers 1 & 2)

Yvonne Du Plessis, University of Pretoria, South Africa (Papers 3 & 4)

Friday, July 9

Time: 1:00PM to 2:30PM

Room: D

[TO3] GLOBAL TOURSIM II: SELECTED INSIGHTS

Chairperson

Mehmet Onder Ozler, Anadolu University, Turkey

The Relationship Between Sportscape and Spectator Satisfaction at a South African Sport Stadium

CH Van Heerden, Tshwane University of Technology, South Africa

Business Tourism Matrix: A Resource- Based Method for Evaluating City Competitiveness in the Meetings Industry

Luiz Gustavo Barbosa, Fundacao Getulio Vargas, Brazil

Roberto Pascarella, Fundacao Getulio Vargas, Brazil

Luciana Velloso De Souza Araujo, Fundacao Getulio Vargas, Brazil

Laura Monterio, Fundacao Getulio Vargas, Brazil

Affirmative Action Appointees' Perceptions Regarding Training Measures Implemented by Mpumalanga Public Hospitals

E.M. Rankhumise, Tshwane University of Technology, South Africa

Discussants

Marija Kastelan Mrak, University of Rijeka, Croatia (Papers 1 & 2)

Mariana de Quieroz Brunelli, Pontifical Catholic University of Rio de Janeiro, Brazil (Paper 3)

Friday, July 9

Time: 3:00PM to 4:30PM

Room: A

[AC2] TAX POLICIES: CROSS-COUNTRY PERSPECTIVES

Chairperson

Ken Devos, Monash University, Australia

Small and Medium Sized Enterprises' (SMEs) Tax Policy Proposals: Arising from Compliance with the Australian Goods and Services Tax

Nthati Rametse, RMIT University, Australia

A Comparative Study of the Adoption and Implementation of Target Costing in the UK, Australia and New Zealand

*Davood Askarany, University of Auckland, New Zealand
Hassan Yazdifar, University of Sheffield, United Kingdom*

Investments in Environmental Protection Technologies and the Paradox of Environmental Taxes and Subsidies

Heinz Eckart Klingelhofer, Tshwane University of Technology, South Africa

The Use of a Research Question in an Assignment in Introductory Accounting in South Africa: A Qualitative Study

*Blanche Steyn, Monash South Africa, South Africa
Abdel K. Halabi, University of Witwatersrand, South Africa*

Discussants

Aftab A. Khan, King Saud University, Saudi Arabia (Papers 1 & 2)

Unal Battal, Anadolu University, Turkey (Papers 3 & 4)

Friday, July 9

Time: 3:00PM to 4:30PM

Room: B

[FI4] ASSESSING FINANCIAL PERFORMANCE: A STRATEGIC APPROACH

Chairperson

David Mello, Tshwane University of Technology, South Africa

Information Technology Approach to the Short Term Forecasting and Foreign Exchange Management

*Milan Martinovic, Metropolitan University, Serbia
Aleksandar Ivanovic, Metropolitan University, Serbia*

Combing Efficiency with ROA: Indicator of Future Relative Performance - South African Bank Groups

J.J.L. Cronje, Curtin University of Technology, Western Australia

Who's Network Matters: The Issuers or the Lead Managers? An Empirical Study of a Developing Market

Yi-Yuan Liu, Oriental Institute of Technology, Taiwan

Can Small Island Agriculture Survive? A Case Study of Puerto Rico

Frank Paul Le Veness, St. John's University, U.S.A.

Discussants

*Md. Humayun Kabir, Tshwane University of Technology, South Africa (Papers 1 & 2)
Job Dubihlela, Vaal University of Technology, South Africa (Papers 3 & 4)*

Friday, July 9

Time: 3:00PM to 4:30PM

Room: C

[IS13] GLOBAL MANAGER TYPES AND BUSINESS NEGOTIATIONS

Chairperson

Tania Marques, Polytechnic Institute of Leiria, Portugal

Doing Business in the 21st Century: Recognizing the Philosophical Dangers

Martin Kelly, Waikato Management School, New Zealand

Reckless Lending as an Unethical Conduct in Business Negotiating and Deal Making

Nkhangweni Jerry Malange, Tshwane University of Technology, South Africa

What Kind of Culture, That of Managers - Manager Types in Three Countries

Vesa Routamaa, University of Vaasa, Finland

Jianyu Ou, University of Vaasa, Finland

Discussants

Zwelinzima Ndevu, Tshwane University of Technology, South Africa (Papers 1 & 2)

Sheri L. Mackey, Luminosity Global Consulting Group, U.S.A. (Paper 3)

Global Business & Technology Association



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ALPHABETICAL INDEX OF PROGRAM PARTICIPANTS

Key:

A: Author, P: Panel or Plenary Participant

C: Session Chair, D: Discussant

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